How Many Millions Did You Make for the Pennies You Gave to the Coolies: The First Newsletter (2020)

Gao Liang, The People Who Got Land, June 1948

Dear Friends,

Greetings from the desk of the Tricontinental: Institute for Social Research.

As we enter the new year, protests across the planet continue unabated; rising levels of discontent are manifest in both progressive and reactionary directions. The political character of the anger might whip across the spectrum of opinion and hope, but the underlying frustrations are similar. There is anger at the decades-long crisis of capitalism, and anger at the consequences of austerity. Some of that anger is directed towards hope for a world without inequality and without catastrophe; some of that anger deepens into a toxic hatred of other
people.

Toxic anger whips against immigrants and minorities, festering hate as a false hope against austerity. Genuine hope is to be found in the plea for a new system to better organise our common resources to end hunger and dispossession and to manage the great catastrophes of capitalism and climate change.

No surprise that young people are on the streets with banners that plead for a new world, for it is these young people who recognise that their lives are at stake, that the class realities of property and privilege are shutting the doors on their aspirations (a new UN report on Chile says that socio-economic inequality is the main grievance of the protestors). This is not a youth uprising without a class character; these young people know that they will not be able to easily access housing and work, joy and fulfilment.

André Fougeron, Civilisation atlantique, 1953

The rational kernel of genuine hope points its fingers at obscene social inequality. Each year, the financial news service Bloomberg produces its Billionaires Index. This year’s index, which was
published in the last days of 2019, shows that the world’s top 500 billionaires increased their wealth by $1.2 trillion; their wealth is now at $5.9 trillion, up by 25%. The largest number – 172 – of these 500 billionaires live in the United States. They added $500 billion to their fortunes; this includes Facebook’s Mark Zuckerberg, who added $27.3 billion and Microsoft’s Bill Gates, who added $22.7 billion. Eight of the ten richest people on the planet are US nationals (from Jeff Bezos to Julia Koch).

Such reports do not explain anything; they merely offer us a window into Richistan – the country of the very wealthy. But a deeper look into these numbers provides an understanding of the essence of social inequality. The Walton family, who own the global retail giant Walmart, is well-represented in the Bloomberg list of billionaires. This family appropriates $70,000 per minute, which amounts to $100 million per day. This is the lion’s share of Walmart’s earnings. A comparison between the share of Walmart’s earnings that is seized by the Walton family and the share left to the Walmart workers is instructive. Walmart’s own Economic, Social, and Governance Report (2019) admits that the average wage for Walmart workers in the United States is $14.26 per hour. If the average Walmart employee (2.2 million of them globally) worked for 40 hours a week for 52 weeks, the employee would earn $29,660 annually – what the Walton family makes in twenty-five seconds. A Chinese worker who produces goods for the Walmart global value chain makes – on average – $300 per month, or $3,600 annually – what the Walton family makes in three seconds. The wealth of the Walton family is a direct consequence of the social labour of the millions of workers who make the products that Walmart sells and of the millions of workers who sell these products. But they earn a fraction of the vast profit of $510 billions earned by Walmart in 2019.

Last year, in January, thousands of Bangladeshi garment workers – the majority of whom are women – began industrial action against factories that made clothes that sell in such retailers as Walmart and H&M. In retaliation for these strikes, 7,500 workers were dismissed by the owners, while thousands of workers faced criminal cases for what Human Rights Watch called ‘broad and vague’ allegations. Most of these workers earn not more than 3,000 taka a month (US $30), a tenth of the wages of a Chinese worker. When these workers – paid at enormously low wage rates – ask for modest wage increases, they face the full wrath of the owners of the small factories that produce for Walmart and of the Bangladeshi State. On 8 January 2019, Sumon Mia (age 22) and Nahid, two garment workers who were employed at Anlima Textiles walked through the protests during their lunch break. Nahid later said, ‘Police started shooting and the workers started running away. So Sumon and I started running and suddenly Sumon was shot in his chest and he fell down. I fled. Later I found Sumon’s body lying on the road’.

Bloomberg’s list should be annotated to include the other side of wealth, the garment workers in Bangladesh whose social labour is seized to produce the wealth for the Walton family. It should somehow find a place for the name Sumon Mia.
A World Bank report in 2019 showed that eight million Bangladeshis are no longer living under the poverty line. This report’s main point - the decrease in poverty - hides its actual findings. One in four Bangladeshis remain below the poverty line, and 13% of the population is living under the extreme poverty line (The Bangladesh Institute of Development Studies has an excellent analysis of the situation of poverty and the working class). The numbers are - as Sanjay Reddy and his colleagues show with regard to poverty figures - untrustworthy, since the government data on which they are based is neither reliable nor consistent. The World Bank report shows that 90% of the reduction took place in rural areas, where remittances from urban workers provide a major boost. Urban garment workers send a large part of their wages to their families, while they themselves live in poverty; the number of people living in extreme poverty in urban areas - says the World Bank - remained ‘almost unchanged’. Of those eight million who moved out of poverty, the status of 54% of them is ‘vulnerable’ to a return to poverty. This depends on remittances, such as from their relatives in the garment sector and from relatives who are working abroad.
The protests of the workers in Bangladesh to increase their wages to a decent standard are part of this wave of anti-austerity protests. Demonstrations not only decry cuts in government spending and the rise in prices of basic goods (public transportation) but also demand the rights of workers. These struggles that have inflamed Chile and Ecuador, Iran and India, Haiti and Lebanon, Zimbabwe and Malawi, are not just against bribery or against fuel price rises; they are against the entire framework of austerity and the harsh rate of exploitation that immiserates a greater share of humankind.

The revolutionary Bangla poet, Nazrul Islam (1899-1976), sang with indignation at this robbery:

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\begin{align*}
\text{Beton Diacho? Chup rou joto mithyabadir dal!} \\
\text{Koto pai diye kulider tui koto crore peli bol!}
\end{align*}
\]

Have you paid wages? Shut up you gang of liars!

How many millions did you make for the pennies you gave the coolies!

His poem begins with a worker getting beaten by a boss. Nazrul Islam, who never let such atrocities numb him, writes with great feeling: ‘My eyes well with tears; will the weak get beaten like this all over the world?’ He hopes that this condition is not eternal, that the exploitation of humanity is not permanent. These hopes – written into poetry a century ago – remain alive today as young people sincerely, and not naively, struggle to build a new world.

But what would that world be like? Simply being against exploitation and against oppression is not sufficient. A project of vitality for a socialist future is necessary, which is precisely what we – at Tricontinental: Institute for Social Research – are attempting to develop.
Thirty years ago, the communist director, actor, and writer Safdar Hashmi was brutally killed near Delhi while the troupe of which he was a part – Jana Natya Manch – performed a play. Their play – Halla Bol (Raise Hell) – was on behalf of Ramanand Jha, the communist candidate for the Ghaziabad municipal elections. Safdar was beaten to death by gangsters of the Congress Party (LeftWord Books in Delhi has just published a wonderful new book by Sudhanva Deshpande about Safdar’s life and its meaning for all of us).
Safdar was luminous, a person of talent and affection, and of commitment to his party – the Communist Party of India (Marxist) – and to the struggle. One of his poems speaks directly to the spirit of this newsletter:

Aaj agar ye desh salamat
Hai toh mere hi bal se.
Aaj agar mai mar jaoon toh
Griha yudh hoga kal se
Aao o Bharat desh ke veero.
Aao mujko azad karo.

Today if this country is safe,
It is because of my strength.
If I die today,
Civil war will start tomorrow.
Come, brave ones of India,
Come free me!

Free me from this oppressive present and take me to a liberated future. His poem could be written on the walls of Santiago (Chile) or of Port-au-Prince (Haiti) or of Lilongwe (Malawi); it could be sung in Arabic or in Swahili, in Thai or in Farsi – and its meaning would resonate. Come free me.

Warmly,

Vijay.